

OFFSET PROOFS

Proofs, components, and book advances are an important step in the printing process. They ensure the printer is printing what you've requested and that you like the quality of the printing. As a base minimum, we require seeing an interior soft-proof and color contract proof of the cover. However there are additional options, should your project require them. Please also note that these proofing options apply only for jobs printing offset (not digital).

PREPRESS (BEFORE PRINTING)	
Make any changes to the content now; it is costly later on.	
Type	Description
Interior Softproof	A PDF of the interior after the book has gone through the printer's preflight software.
Content Proof	A lo-res hard copy of the interior of your book. Printed on proofing paper, not color accurate.
Color Contract Proof of Cover and/or Endsheets	A hi-res color-accurate proof of the cover or endsheets (if printed). Will include any special overlays, such as a foil stamp.
Per-page Color Contract Interior Proofs	Hi-res color-accurate proofs of specific interior pages. Best for color-critical interiors. Cost is per <u>page</u> (not spread).

POSTPRESS (AFTER PRINTING)	
Making changes to the book after reviewing these proofs is costly.	
Type	Description
F&Gs	Stands for: "folded and gathered" signatures. The final interior printing of your book, to confirm color, specs, and high quality printing.
Finished Covers, DJs, Cases, Endsheets	The final printed/laminated cover and endsheets, to confirm color, specs, and high quality printing.
Advances	The complete and final books after being bound (1-5 copies). Useful to confirm a clean trimming/binding. All books will ship after approval of advances.

NOTE: Many of these additional proof options add extra cost onto the overall total, so be sure to let us know what you'd like so we can get an accurate estimate.